



# The Ulrike Michal Foundation for the Arts

Grants Criteria (Displays and  
Acquisitions Policy) for Applicants  
to the Core Grants Scheme

Charity Reg. No. 1188685

2020

## **Grants Criteria (Display & Acquisitions) – The Ulrike Michal Foundation for the Arts**

The Trustees will not be involved in identifying or choosing specific items for public display in the museum or gallery. Our focus will be on the quality of the project and application presented by the museum or gallery. Decisions on which specific works of arts or craft work will be displayed will lie solely with the applicant.

Consequently the grants criteria that the foundation will apply in processing and deciding upon applications for funding projects that involve ‘items or artefacts’ for display in a museum or gallery and projects that involve the acquisition of such ‘items or artefacts’ will be rooted in achieving the aims of the foundation as set out in its trust deed:

**The advancement of the arts, culture, heritage or science.**

**The foundation’s aim is to promote, encourage and extend the love, appreciation, enjoyment, understanding and practice of fine, decorative and applied arts among people of all ages through experiences at museums, art galleries, historic properties and in the community at large, both as individuals and communally, as participants and spectators.**

**Children and adults living within the specified area, whether directly as groups (clubs, societies) and individuals, or through organizations such as schools and other educational institutions, art galleries, museums, historic properties operating in the specified area.**

**The foundation will make grants to applicants whose projects and activities meet the aims of the charity for the benefit of adults and/or children within the specified geographical area: the counties of Anglesey, Gwynedd, Denbighshire and Flintshire; the county boroughs of Conwy and Wrexham; the former metropolitan county of Merseyside (comprising Wirral, the City of Liverpool, Knowsley, St. Helens, Sefton and Halton), Cheshire East; Cheshire West and Chester; and the counties of Shropshire and Herefordshire as extant on 2<sup>nd</sup> December 2019.**

The following sections of the foundation’s grant criteria (UMFFTA Grants Criteria.pdf) will be particularly relevant:

### **Threshold criteria**

Relevance of the project to the foundation’s aims

## Qualitative Criteria

- ◆ **Artistic skills & development**
- ◆ **Artistic content and originality**
- ◆ **Artistic benefit**
- ◆ **Sense of Place**
- ◆ **Wider Artistic Legacy**

The following sections of the foundation's Artistic Merit and Educational Standards (UMFFTA Artistic Merit and Educational Standards.pdf) will also be applicable in judging funding applications involving the acquisition of works of art or craft or the display of such items:

***Museum and art gallery exhibitions and displays*** – application, reputation of the museum or art gallery, accreditation status, staff experience/qualifications/record, mystery shopper site visit, contact external parties for references, exhibition interpretative plans, and associated educational programme and outcomes.

***Art conservation*** – application, provenance of the artwork, and collection significance: <https://gov.wales/museum-collection-significance-guidance-museums>

***Acquisitions of artworks for the public realm*** – artistic quality (academic support and curatorial support), example of traditional artistic skills, local relevance/importance and historical links to the region, level of community support, attitude of other funding bodies, public benefit and wider artistic legacy, and community well being and sense of place.