



The
Ulrike Michal
Foundation
for the Arts

Recognizing Our Support —
Guide for grant recipients

Charity Reg. No. 1188685

2020

Recognizing the support of the Ulrike Michal Foundation for the Arts

Introduction

The Ulrike Michal Foundation for the Arts exists “to promote, encourage and extend the love, appreciation, enjoyment, understanding and practice of fine, decorative and applied arts among people of all ages through experiences at museums, art galleries, historic properties and in the community at large, both as individuals and communally, as participants and spectators,” across north Wales, Merseyside and the border counties of Cheshire, Shropshire and Herefordshire.

The Trustees established the foundation of Ulrike Michal with a bequest from her estate because of her lifelong practice and love of the fine, decorative and applied arts.



Background information

Ulrike Michal moved to England in November 2006 from her native Switzerland to work as a veterinary neurologist and surgeon at the Chester Gates Veterinary Hospital, located between Ellesmere Port and Chester. Alongside her professional career, Ulrike had a lifelong love of art, gaining much pleasure as a practising artist, as an active member of the Liver Sketching Club, pursuing her interest in the artists of the Italian Renaissance, and as a part-time fine arts student at the University of Bangor, north Wales. Ulrike Michal died from cancer on April 6th 2016, aged 39.

The Foundation has chosen the region of north Wales, Merseyside, Cheshire, Shropshire and Herefordshire for its activities because these are the places she knew best and loved.

It is with the above in mind that the Foundation asks all individuals and organisations who benefit from core and student grants to publicly acknowledge the support they have received from the Foundation.

Acknowledging the Foundation's Support.

- ◆ The Foundation's support for the Project must be acknowledged in all materials generated by grant holders to publicise and promote the Project such as press releases, webpages, social media, promotional film or video, advertisements, posters, leaflets and brochures about the Project.
- ◆ The Foundation's support for the Project must be acknowledged in promotional material for projects through the credit line: *Supported by the Ulrike Michal Foundation for the Arts* (or bilingually in Wales: *by the Ulrike Michal Foundation for the Arts / Cefnogwyd gan Sylfaen Ulrike Michal i'r Celfyddydau*)
- ◆ Grant holders can choose to use the Foundation logo instead of the credit line, wherever that would be more appropriate. All uses of the logo must be submitted to us for approval prior to publication or printing. Grant holders should contact info@umffta.org in advance to share their designs.
- ◆ In the case of exhibitions and similar events the Foundation's acknowledgment graphic should be placed in an appropriate location at the venue. The Foundation can supply the acknowledgment graphic in digital format or as an A3 sized vinyl or plaque for attachment to the wall. Please contact info@umffta.org to secure a copy of the graphic, vinyl or wall plaque.
- ◆ Grant holders should not use the Foundation's name or logo in any way which may adversely affect the reputation or standing of the Foundation.
- ◆ The Foundation will reciprocate by always acknowledging artists and artistic organisations when it publishes material produced by grant holders as agreed under the terms of each grant award.